



**MILITARY ORDER OF THE PURPLE HEART  
NATIONAL HEADQUARTERS**

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**FOR IMMEDIATE RELEASE**

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**Perrywinkle's Fine Jewelry And Purple Heart Foundation Team Up for Veterans**

Exclusive Purple Heart Pendant Sales Support Programs for Veterans in Need

**WASHINGTON, D.C.**, November 9, 2015 – [Perrywinkle's Fine Jewelry](#) is teaming up with the [Purple Heart Foundation](#) to help veterans in need with an exclusive Purple Heart pendant designed by the Vermont-based jeweler. The Purple Heart Pendant is a luxury replica of the prestigious Purple Heart Award that is used to honor members of the U.S. armed forces who are wounded in combat by the hands of the enemy.

A percentage of the proceeds from the pendant sales will go directly to the Purple Heart Foundation to further the foundation's mission of honoring the sacrifice military veterans make for our country by helping them make a smooth transition from the battlefield to the home front. The foundation funds programs that assist veterans who are dealing with combat wounds, post traumatic stress and traumatic brain injuries, and offers free services to help veterans access VA benefits for which they are entitled.

Perrywinkle's is the exclusive licensed jeweler of the Purple Heart Foundation. The company has been designing fine jewelry in Vermont and New York for 35 years.

"The [Purple Heart pendant](#) is a way for people to show they are part of the Purple Heart family," said Jevan Fox, Vice President of Perrywinkle's. "We will soon launch a Purple Heart watch, cufflinks, charms, a brooch and other items. It's a small way for us to help veterans and their families."

"Support from companies like Perrywinkles is vital to our efforts to provide services, rehabilitation, and educational programs for not only combat wounded, but all veterans and their families," said Stephen Ruckman, CEO of the Purple Heart Foundation.

**About Perrywinkle's**

Perrywinkle's creates unforgettable jewelry made with diamonds, colored gems, and precious metals. Every Perrywinkle's piece is unlike any other. The company combines old-world artistry with some of the most modern technical manufacturing equipment and methods to create pieces that rival the finest jewelers in the world. Perrywinkle's

company seeks to educate customers about gemstones and jewelry while providing handcrafted custom and unique jewelry designs at all price points:

[www.perrywinkles.com](http://www.perrywinkles.com)

**About the Military Order of the Purple Heart Service Foundation (MOPHSF)**

The Military Order of the Purple Heart Service Foundation provides emotional, physical, educational and financial support for wounded and disabled veterans, to help improve their lives. Programs include suicide prevention, support for veterans with brain injuries, counseling for Post-Traumatic Stress (PTS) and assistance for women's health issues – all common challenges for veterans. The Purple Heart Service Foundation provides scholarships, family assistance, claims assistance and employment training. Family members also get support, learning how to help disabled veterans to cope with their physical, emotional and behavioral challenges. For more information, visit [www.PurpleHeartFoundation.org](http://www.PurpleHeartFoundation.org).

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